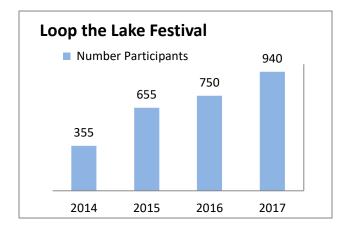


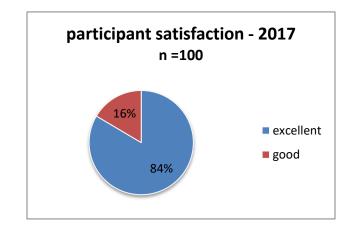
5th Annual Bike Bemidji – Loop the Lake Festival June 16, 2018

BikeBemidji.com

The Loop the Lake Festival promotes and celebrates bicycling in our area

- A 17 mile, scenic ride around Lake Bemidji
- An opportunity for physical activity
- A chance to showcase our bicycle friendly community to visitors
- A fun, family friendly event with local music, great local food and photo opportunities at rest stops
- This non-competitive event is about the experience, and what Bemidji has to offer





Participants report the riding with friends and family, the scenic route, music, food and affordability were highlights.

Points of interest on the route: an eaglet; snapping turtles laying egg; showy lady slippers; and loons Dining, camping, the block party and visiting family were other popular activities

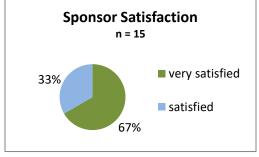
The course around beautiful Lake Bemidji is on trails and paved roads

Start/finish at Sanford (Event) Center on the south shore of Lake Bemidji Starting time: 7:30 – 10:00 am - anytime in this window Finish time: The finish area will close at 2:00 pm Rest stops will have local music, local foods, and/or photo opportunities

Register early and save - http://www.bikebemidji.com

- Register through May 31 for a guaranteed t-shirt and the early bird rate
- Register with others and save
- Paper registrations available for a slightly higher fee





Sponsors have been satisfied with the event

- Levels from \$150 \$1,000 for cash donations or in-kind donations
- Over 45 local sponsors contributed to the success
- All sponsors who responded to a survey indicated that they wanted to support a community event
- Contact <u>info@bikebemidji.com</u> for more information

From 2016 sponsors